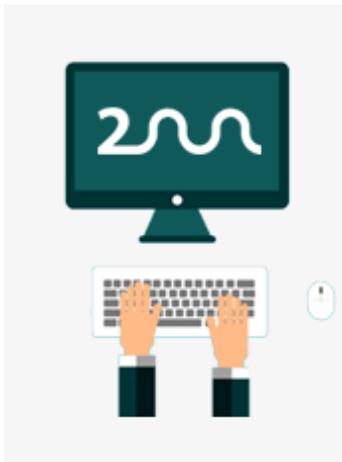


SAP Hybris (Commerce Cloud) nearshoring development at NSM.

1 “Second-Wave” nearshoring concept for Hybris



When it comes to new projects or product launches, everything is focused on a rapid implementation. However, commerce systems are often in use for 5 years and more. It is recommended to optimize the second phase as well, i.e. the ongoing development and maintenance after the first project phase: This is what we call “Second Wave”.

With Nearshoring, we specialize in creating an optimum cost-benefit ratio for the ongoing development and optimization of an SAP Commerce Cloud installation after its initial implementation. We can take over operation and development or just the development with highly skilled hybris specialists.

Providers and agencies specializing in project business are focused on the initial implementation phase but have higher staff turnover and higher costs per feature in the ongoing development and long-term support.

2 SAP Commerce Cloud (Hybris) competence in nearshoring

NSM has been intensively involved in Hybris development since 2010. We focus on long-term cooperations in the development of complex Hybris installations. Project business is not our main focus, but the development of a long-term partnership.



NSM Engineering AG

NEARSHORING

competence center
SAP Commerce Cloud

lası, Romania

Nis, Serbia

Team 1

Team 2

Team 3

- SAP Silver Partner for E-Commerce
- Hybris-development since 2010
- 17 Hybris developers serving 3 customers
- 3-month training program for Commerce Cloud (Hybris)
- **7 developers work with newest features of the platform**
- Full team staffing: Developers, architects, consultants, devops, project managers or scrum masters

SAP Silver Partner

In this way, companies can professionalize their Hybris development, massively reduce costs and at the same time increase development speed through experienced employees and agile methods. We have an internal 3 months training program, where experienced java developers can kickstart their hybris development, which offers better scaling of capacity. Our developers are more familiar with the latest features than most, since we always develop on the latest available version of Hybris for one customer.

We currently provide a Hybris team for 3 well-known European companies, the longest partnership exists since 2013.

3 Typical setups

Typically, we cooperate with our customers according to two models: Expansion of a development team at the customer or complete development by our employees.

4 About NSM Engineering

NSM Group is a medium-sized software development company whose heart beats for software development since 1996 and whose corporate values pulsate with Swiss quality. NSM employs more than 280 people and owns the brands NSM Engineering, enjoy.ing and youngculture. Its core business is nearshoring in software development, based in six locations: Baar and Zurich in Switzerland, Belgrade, Nis and Kragujevac in Serbia and Iasi in Romania. NSM is particularly focused on the German-speaking market and also serves several international European customers.

5 Contact

If you are interested in learning more, please feel free to contact Ernst Sassen.

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